Traffic Order# 47742 Ver# 7 Status Revised Rep Order# 8839322 EC'd Yes

KTVX-TV SALT LAKE CITY

FF () NRCC-NATL REPUB CONG

NRCC IE 2012 Advertiser Product Station

Tracey Robinson Estimate# Phones Buyer

Fath.

ALEXANDRIA, VA. 22314
Agency C/P1/P2/E 155/426/2980
Füght Dates 08/24/2012 - 08/36/2012 () NATIONAL MEDIA INC 815 SLATERS LANE Flight Dates Hiatus Weeks Agency (

Showing Buylines: All Rep & Stz Revised Lines 08/13/2012 3:54 PM 08/13/2012 3:49 PM Last Received: Printed:

N

1 of

WASHINGTON JAN FOX Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR FINICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

REV LANS 48,50,51

Daypart											
Total Cost		\$3,500.00		\$3,500.00					\$3,500.00		
Total Spots		₩		-					Ţ		
# of Weeks		ī							П		
Spots/Week # of Weeks		н		ਜ					H		
Dates		08/27-08/28		08/29-08/29					08/30-08/30		
Rate		\$3,500.00		\$3,500.00					\$3,500.00		
īen	1	:30		130					:30		
Program		CONVENTION 8/27-30	Sales Remark: V78/27 NA ADD 8/28 AS MKG V7 More than 2 codes changed	CONVENTION 8/27-30		V7 REV TP BACK TO 8-9P	V5 Time Changed, Comment Changed	V7 Time Changed, Comment Changed	CONVENTION 8/27-30		Sales Remark: V7 REV TP TO 8-92 V5 Time Changed, Comment Changed V7 Time Changed, Comment Changed
Time		8P-9P	mark: than 2 c	8P-9E		mark:	Changed,	Changed,	65-48		mark: Changed, Changed,
Вау	1	M-TO	Sales Remark: V7 More than 3	8		Sales Remark:	V5 Time	V7 Time	TH		Sales Remark: V5 Time Chango
E	!	*48	g: 7.0	\$ \$	3: 7-0				*51	Rating: 7.0	
LT			Rating: 7.0		Rating: 7.0					Rating	

--REPORT TOTALS-

Report Totals: 3 / \$10,500.00

Rep Order# EC'd Yes	8839322	Ver# 7	Status Revised	pes	Traffi	Traffic Order# 47742	47742	Show	Printed: Last Received: ring Buylines: Al	Printed: Received: nylines: All R	Printed: 08/13/2012 3:54 PM Last Received: 08/13/2012 3:49 PM Showing Buylines: All Rep & Sta Revised Lines	9:54 PM 9:49 PM sed Lines		2 of	f.	
Station KT Advertiser (Product N Estimate# 2	Station KTVX-TV SALT LAKE CITY Advertiser () NRCC-NATL REPUB CONG Product NRCC IE 2012 Extimates: 280	LAKE CITY NATL REPUB	CONG	•	Agency ()1 815 SLA ALEXA1 Agency C/P1/P2/R.	() NATIONAL MEDL 815 SLATERS LANE ALEXANDRIA, VA PLPZ/R. 155/426/2980	ATTONAL MEDI ERS LANE ORIA, VA 22314 155/426/2980	() NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 PIPZJR. 1554262980			Rep Firm Sales Office (Salesperson () WASHINGTON) IAN FOX	Ň		
	Iracey Robinson				Flight Dates Hiatus Weeks		08/24/201	08/24/2012 - 08/30/2012	2		Salesperson Phone Salesperson FAX#	Salesperson Phone# Salesperson FAX#	202-872-5880 202-872-0263	380 263		
-SALES MONTHLY TOTALS-	HLY TOTALS-															
Aug 12: 14 / \$5,300.00 Sales Totals: 66 / \$38,700.00 Station Totals: 66 / \$38,700.00 Lines not sent/rold/rtm: 0 / \$0.00	14 / \$5,300.00 s: 66 / \$38,700 uls: 66 / \$38,70 ent/reld/rtm: 6	00.00 ,700.00 : 0 / \$0.00	Sep 1	12: 52	52 / \$33,400.00	00.00										
—COMPETITIVE—	T.— Market Totals	[otals	\$290,977	RS RY	CABL 0% KSTU 30% NTVX 0%		KAZG KIVX	0% 13%	KUZW KUCW	% % C	KPNZ KUPX	% % %	KSL KUIV	30%		
Books Demos	null RA35+															